

Outstream **Scroll-to-Watch**

CREATIVE SPECS & TECHNICAL REQUIREMENTS

Ad size

- This will vary according to the integration type on each publisher

Video format

- File types: .mp4, .mpeg, .mpg, .mov, .3gp, .avi
- Recommended format: mp4 (H264 AAC)
- VPAID - Version 2.0. Must be encapsulated inside a VAST
- VAST - Versions 2.0, 3.0 & 4.0
- Video File Size: min. 1MB, max. 250 MB
- Minimum width: 120 pixels
- Minimum height: 120 pixels
- Frame rate: up to 30 FPS
- Bitrate: min. 300 Kbps, max. 2500 Kbps

Aspect Ratio

- Landscape: 16:9, 1.91:1, or 4:3
- Portrait/Vertical: 9:16, 1:1.91 or 4:3
- Squared: 1:1

Video length

- Minimum video length: 6s
- Maximum video length: 120s
- Recommended video length: 15-30s

