Outbrain | Smartad Gallery

Clip Ad Specs

- **Format**: GIF or MP4 (3:2 ratio*, up to 30MB)

- **Length:** 10 sec max** (x3 or x1 loop)

- **Headline:** 70 recommended, 100 max

- **CTA:** 10 languages available

*If the ratio is different or doesn't match the widget size, a blurred padding is added.
**If the uploaded file is longer than 10 seconds, it is automatically shorten according to the most engaging part of the file.