

Carousel Smartad Specs

Overall Carousel Unit Elements:

- **Brand Logo:** Minimum 40x40px, Maximum 400x400px
- **Brand Name:** 50 characters
- **Title:** Maximum 100 characters (Recommended: 60-80 characters)

Individual Carousel Card Elements:

Both static image and GIF image supported

- Minimum 3 cards, maximum 10 cards
- **Image:** Up to 1200px, in a 1:1 ratio (display size is 300x300px)
- **GIF:** Maximum file size of 14 MB, in a 1:1 ratio (display size is 300x300px)
- **Title:** Maximum 100 characters (Recommended: 40 characters)
- **CTA Button:** Selected from predefined list available within Amplify Dashboard

