

# App Install Smartad Specs

- **Brand Logo:** Minimum 40x40px, Maximum 400x400px
- **Title:** Maximum 150 characters (Recommended: 40 characters)
- **CTA Button:** Selected from predefined list available within Amplify Dashboard
- **App Store Rating:** Automatically ingested from app store product ID

## Supports both static image or GIF image

- **Image:** Up to 1200px, in a 1:1 ratio (display size is 300x300px)
- **GIF:** Maximum file size of 14 MB, in a 1:1 ratio (display size is 300x300px)

